

# FACTS & FIGURES

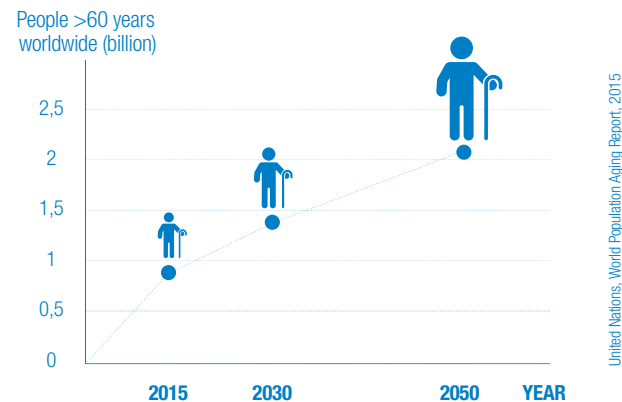
## HEALTHCARE



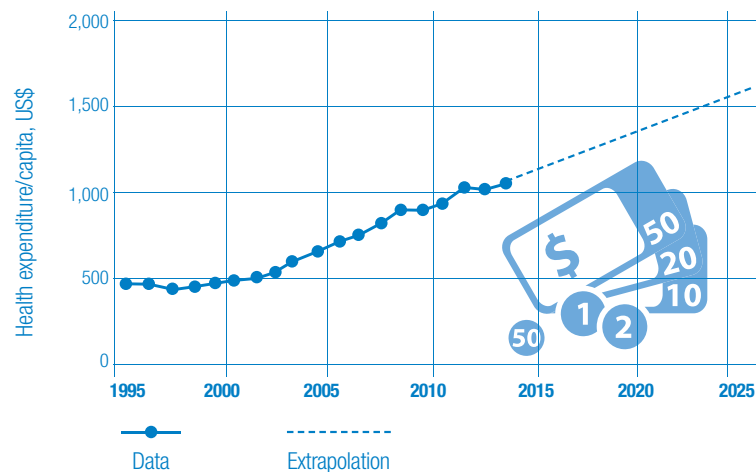
KONICA MINOLTA

### AGING POPULATION AND INCREASING HEALTHCARE COSTS

Aging population increases both healthcare demand as well as puts stress on existing healthcare systems

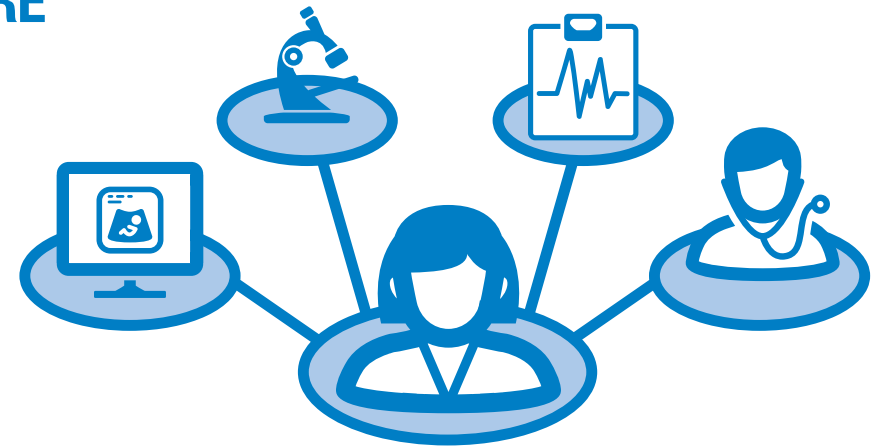


### INCREASING GLOBAL SPENDING ON HEALTHCARE



### MANAGING DATA AND INFORMATION IN HEALTHCARE

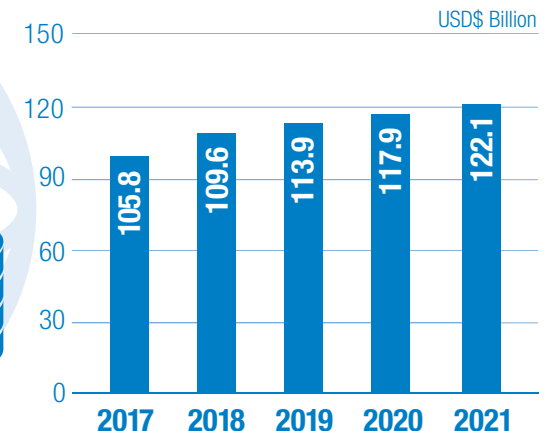
**75%**  
OF PATIENT DATA  
IS UNSTRUCTURED



This data comes from **digital devices** and sensors, emails, doctors' and nurses' notes, laboratory tests, and third-party sources outside the hospital. **Structuring and analysing** this data can lead to significant improvements in service quality and efficiency. Healthcare providers and executives are making great leaps in **improving patient outcomes** while at the same time **lowering costs**.

**GLOBAL MARKET  
IT INVESTMENT  
CAGR 2.91%  
2017–2021**

Gartner Market Statistics:  
Forecast: Enterprise IT Spending by Vertical Industry Market, Worldwide, 2017–2021, 1Q17 Update



# MEDICAL IMAGING TECHNOLOGIES



**3.6 BILLION** diagnostic **X-RAY** examinations are performed every year worldwide

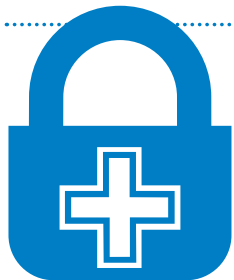
World Health Organization, World Radiography Day: two thirds of the world's population has no access to diagnostic imaging, 2012



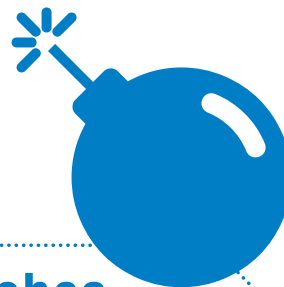
THE GLOBAL MARKET FOR **ULTRASOUND DEVICES** IS EXPECTED TO REACH **US \$ 9.5 BILLION**

BY END OF 2021, GROWING AT A CAGR OF 6.0% BETWEEN 2016 AND 2021.

Zion market research, Ultrasound Devices Market by Technology, 2016



## HEALTHCARE IT SECURITY



By 2018, there will be a **doubling of Ransomware attacks** on healthcare organisations.

IDC Futurescape, Worldwide Healthcare IT 2017 Predictions, 2016

**Data breaches** are costing the healthcare industry **\$ 6.2 BILLION** annually.

Protenus, 2016

# KONICA MINOLTA'S HEALTHCARE SOLUTIONS:

DIAGNOSTICS		
IMAGING SYSTEMS	LABORATORY	PATIENT CARE AND CLINICAL INFORMATICS
Diagnostic X-Ray	In Vitro Diagnostics	PACS (Picture Archiving and Communication System)
Ultrasound		Enterprise Content Management
		IT infrastructure Managed Services



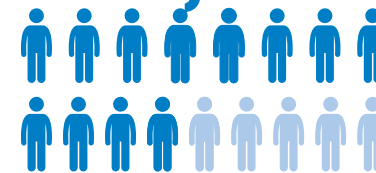
With **100 µm pixel** size, Konica Minolta **Aero DR** offers the worldwide **highest resolution** in its class.

More than **80 Years** Expertise in **Healthcare**



More than **15,000** installations of **AeroDR** worldwide

Approx. **1,200**



Konica Minolta employees in **Healthcare Business** worldwide



**>5,000** <sup>HDO\*</sup>

in Europe trust Konica Minolta

\*Healthcare Delivery Organisations